

Q4-Q1 Board Meeting Minutes for January 27, 2023

Venue and time

Digital and in person meeting, Teams and BizMaker, 20230127, 16.00 – 16.45

Secretary of meeting: Chiara Corbatto

Attendance

Present: Sam Coleman, Peter Gimbergsson, Rory Moore, Hanna Flemström Coleman, Chiara Corbatto, Jennie Öberg, Mansour Norozi

Absent: Caroline Lindberg, Anna Edblad, Neil Johnson

Agenda

- Overview of projects
- [Q1 2023 Board meet presentation.pptx](#)
- AOB

Introduction:

Meeting adjourns at 16.00 in person in BizMaker and online.

Executive Director Sam Coleman welcomes the new board advisor Peter Gimbergsson and thanks him for joining the board and the meeting.

Changes in the operational team:

- Mansour is joining Chiara as the operational person for in-person actions in Örnsköldsvik, especially for the Club events.
- HCIH will be now the employer for Chiara and Mansour, and Sam thanks everyone who helped making it possible. To make it time-effective, Prakriti Adhikari will do the bookkeeping and is being paid per hour to manage all the salary and accounting operations.

Jobba och Lev and HCIH are collaborating:

- J&L and HCIH are cooperating together for six months now. J&L and HCIH delegation are going to Stockholm at Bazaren for a job fair, to meet people who might be interested to come up to Norrland for work. Mansour was there last year, and we need to boost the effectiveness of our pitch to make it more worth our and their while, to convince people to

come up north. We need to collaborate with J&L to make an appealing offer to the internationals interested in moving because of a possible job. Possible ideas and tips are discussed on how to package it the right way to maximize the appeal and engage possible new recruits coming from the south, maybe even liaising with the companies. Peter agrees on that and offers to be part of the project. HCIH should do the delivery of the concept, while J&L should do the setting up, as an ideal collaboration. Rory suggests that HCIH offer this as a paid service (to cover expenses such as hosting the recruits, travel expenses etc.), which would benefit both local companies and new recruits. HCIH role would be to both bring in and filter out the candidates. The companies would be able to pick and choose the candidates as well. It won't be done by this year because of the timing (maybe we could plan for it), but it could be a possibility for next year.

Cash on hand and expenses, new brochure:

- Sam gives an overview of the cash on hand and breaks down the different categories to where the expenses would go (HCID, salaries, HCIC events).
- A new, corrected HCIH brochure is shown.

HCIC:

- The downhill skiing event of January is a big Club event: we went overboard with the signup, had huge reaction from BAE (a lot of employees signed up), a few people from Bosch as well and Processum, one from Sanmina. The logistic team is working well and smoothly (gear ready, food and grilling ready). Tidning 7 is coming for an article, Chiara has already talked on the phone with them.

HCIR:

- So far on track, we made some progress with Luleå Teknisk Universitet, they're in to help us sharing the info. Sekab is in, Sanmina is hesitant and Sogeti said no. The board discusses about the recession and on whether the local companies are affected by it or not. On Peter's side, Bosch isn't.

HCIS:

- Sam gives the synopsis of the project and strategy to Peter. Anna-Britta Åkerlind will talk to Magnus Haglund to find some time to have a meeting about it. The council is waiting and they're aware of the delay.

The Hub:

- A meeting with the Backman group is scheduled for Feb. 21 to discuss about funding. Mansour will man the booth in Arken. A funder is needed for the project to develop.

HCIW:

- Mansour will get briefed on how to develop the project, which is off-track at the moment. The idea is to make it so that skilled people can find and keep jobs and get a mentor to coach them through cultural gaps.

AOB:

- Peter would like to have more information about the Bazaren event. Mansour, who has been part of it before, explains in detail what the fair entails and its goal and he highlights that most of the companies present at the fair are from Norrland. Arbetsförmedlingen sent many people to the fair to get some info, many of them not suitable for a corporate job. The board agrees that quality should matter more than quantity.
- Peter ask regarding additional activities during the year. Bosch would need help with "training in living in Örnsköldsvik" for people who come to Sweden to work from abroad, like a knowledge resource. He wonders whether HCIH can help with that. Sam points out that Hubbub was about that, but the project is currently off-track for lack of time and funds. Rory says it's a great project to take on again, to attract people to proactively engage with us (i.e. "come visit us at this place at this time, we're going to talk about these topics such as healthcare, banks and money matters"). We should sketch out what that project looks like. We could prioritize the booth and create life-trainings.
- Sam closes the meeting at 16:45.