

## **Q3 Board Meeting 20220823**

### **Venue and time**

In person meeting, 20220823, 15.00 - 15:45

### **Secretary of meeting:**

Chiara Corbatto

### **Attendance**

**Present:** Sam Coleman, Anna Edblad, Neil Johnson, Rory Moore, Chiara Corbatto, Caroline Lindberg, Hanna Flemström Coleman

**Absent:** Jennie Saporito

### **Projects and Timelines**

Executive Director Sam Coleman opens meeting and gives an overview of the current projects and of the topics to discuss.

### **High Coast International Day:**

- The project is on track
- Sam is challenged time-wise, but Hanna and Chiara are taking the operational role.
- It's been agreed to set up most of the infrastructure the night before the actual event to avoid overworking the team and running late on the day itself. We could contact the "hammocktjejerna", a group of women who sleep outdoor to watch the infrastructure during the night.
- There are 20% more associations and private people willing to take a booth than last year, even though many still need to confirm.
- The Ukrainians will get their own pavilion, and we're working closely with Oleg to coordinate that.
- Sam gives a brief summary of the International Day in Härnösand organised by 5i12 and lists the pros. We may need to link up with the organisers to bring more food selling people to the International Day in Örnsköldsvik. We also picked up some entertainment (Örjan, Bosse och Mange).
- There are a couple more companies attending compared to last year, but Afry and Sanmina are still missing.
- We're waiting for the permit from Trafik och Parksavdelning to expand toward Storgatan.
- We may need to send a hard last date for people to get back to us with a yes or no.
- Rory and Sam engage in a discussion about costs for the event (backdrop, stage, flags to print), and agrees that the costs will be more or less the same as last year.
- Sam runs through the temporary program, showing that this time we're trying to focus more on entertainment and less on speeches, to attract more crowd.
- The conversation switches to the list of entertainment options that we have, discussing about who is confirmed and who needs to confirm.

- Going back to the program, it's agreed that the schedule is tight but it will give time for unexpected changes.

## **Funding**

Anna Edblad updates the board on the budget and invoicing situation.

## **Budget**

- There is an ongoing conversation with Världsklass to apply for a one person salary for 3 years but the conversation is slowed by Världsklass' lack of key staff. Even then, they reached out and offered to look through the application again, and maybe draft a different application which would involve a 1 + 1 year deal, which could be more suitable for Världsklass, but for the same amount of funds as before. A final decision has not yet been made on the matter.
- It's agreed that we should look for other sources of financing in the next years and start a fundraising strategy
- Different instances of applying for funds are recalled and discussed (Vinnova, contacting Marlene Johansson from High Coast Innovation and the call with Donegal Digital, which is funded by the EU.
- It's agreed whether a partnership with organs such as Kommunförbund and the municipality could facilitate the process of applying for bigger funding.

## **International Strategy:**

- It needs to be neatly packaged before being presented

## **Any other business:**

- Assessment of currently known risks for the International Day: mainly the unpredictability of the weather. Also, an effort should be made for the event to be more food-based, if at all possible.
- The Club calendar needs to be decided and the dates set. There's a brief discussion on how to approach the Halloween event this year (whether it could be split into two parts, one for kids and one for adults, and whether we should partner up with Sliperiet). Everyone agrees last year was a lot of work and the time lacks.
- Neil suggests a kayaking event, partnering up with a local kayaking company.